



Financial Fundamentals

Course Description:

Your company's financials are constantly in motion, just like your business is. If you don't have good processes and intentional time carved out to keep a watchful eye on them, you may find yourself out of position financially. And it doesn't take long for things to spiral out of control. And sadly, it's usually not in a good, "holy cow where did all this money come from?"

If you know financials aren't your strong suit, you may see this course and skip it because you don't need to be reminded of something you already know. However, this course isn't just a simple "how-to" as most of your bookkeeping software or YouTube videos can handle that. This course was intentionally built to provide you the basic principles that allow you to fully understand the fundamentals of your financials. This isn't so much a step-by-step process as it is defining what you experience financially day-to-day and breaking it down simply so you can understand what is actually going on with your money.

Learning Objectives:

- Understand the basics of a Profit and Loss Statement and Balance Sheet.
- Understand how to calculate pricing & margins.
- Understand how to run historical reporting.
- Define how to analyze current performance and make adjustments.
- Understand how to forecast future financials.

Course Length: 170 mins

CPD Credits: 3

TRAINING COMPANY



www.trainingcompany.ca

info@trainingcompany.ca

1-800-915-8583